

UiTM *di hatiku*

اَوَسْمَا تَقْوٰی مَوْلٰی





## OUR JOURNEY



1956

### Dewan Latehan RIDA

Dewan Latehan RIDA (Rural and Industrial Development Authority Training Centre) was established with the objective of rebuilding rural society as well as improving its economy.



1967

### Institut Teknologi MARA

On 14 October 1967, MARA College was officially renamed Institut Teknologi MARA (ITM).



1999

### Universiti Teknologi MARA

On 26 August 1999, ITM was renamed Universiti Teknologi MARA (UiTM).

With this acknowledgement from the government, a major restructuring exercise was carried out in order to consolidate the university's resources for optimum productivity.



1965

### Maktab MARA

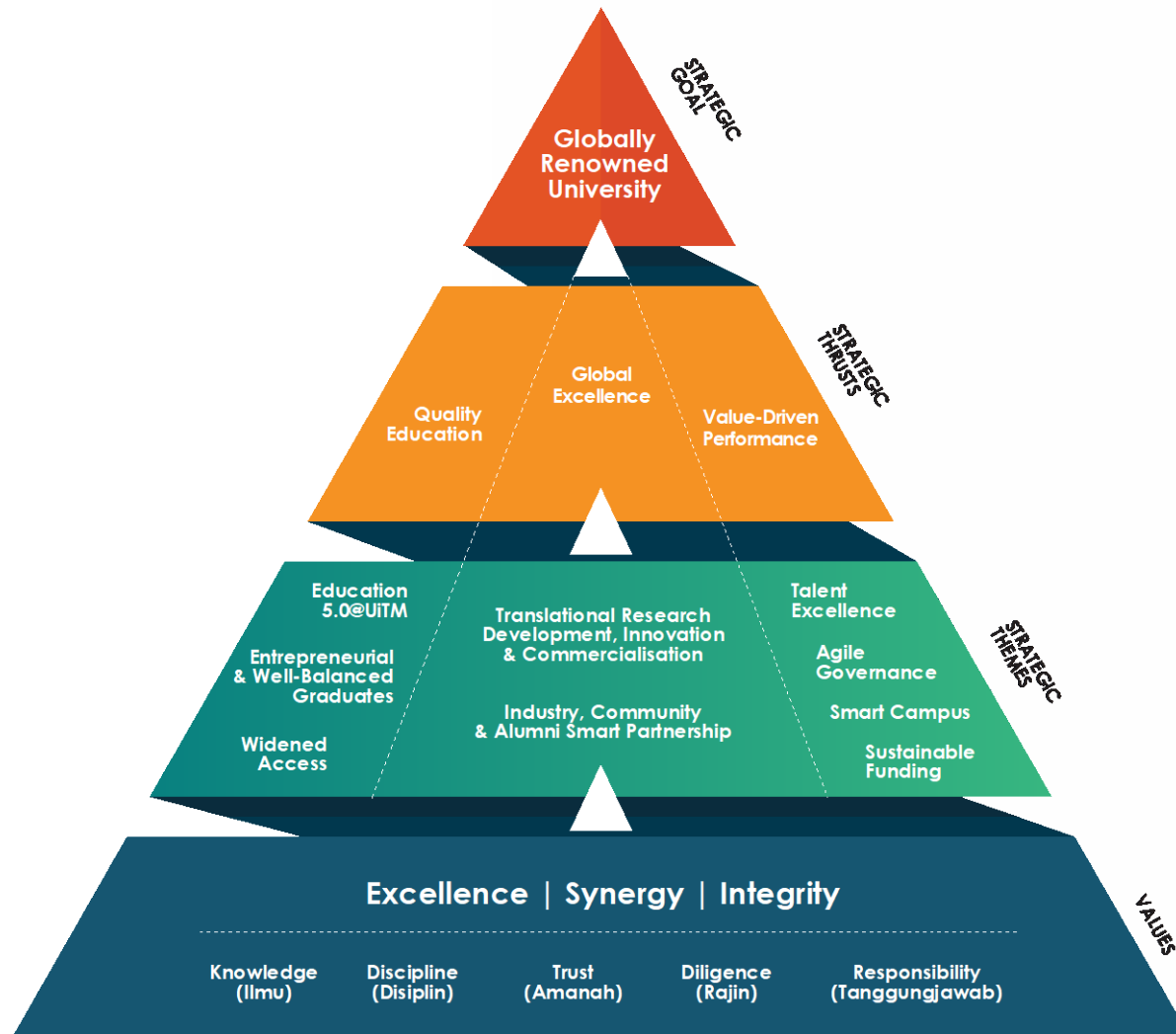
Dewan Latehan RIDA was renamed Maktab MARA. MARA stands for 'Majlis Amanah Rakyat' or the Council of Trust for Indigenous People.



1996

### Institut Teknologi MARA

As a result of an amendment to the 1976 Act, ITM was given all powers accorded to a university but retained its historical name until 1999. By then, ITM had established a branch campus in every state of the country.



# UiTM2025 STRATEGIC PLAN

To remain relevant, UiTM needs to be proactive in its response to an ever-changing, evolving national and global landscape.

The strategic plan is based on three (3) strategic thrusts:



**Globally  
Renowned  
University**



# Amanat NATB CANSelor

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Renowned  
University*

امانت نائيب چنسلور 2025

## Thank You

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