



**FACULTY OF HOTEL AND TOURISM MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
HTM655 UNDERGRADUATE PROJECT
(Creative & Innovative Product Project)**

ORAL PRESENTATION EVALUATION

Student Name :

Student ID :

Program Code :

Topic :

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Examiners

Name : (Examiner 1)		Signature:
Name : (Examiner 2)		Signature:
Name : (Examiner 3)		Signature:

ORAL PRESENTATION RUBRICS (30%)

ORAL PRESENTATION AND DEFENSE OF PROJECT						SCORE
STATEMENT	1	2	3	4	5	
Disposal	Unprofessional.	Minimally Professional.	Somewhat Professional.	Professional.	Very Professional.	
Oral Presentation	Does not adequately defend project.	Marginally defend research/ project.	Adequately defends research/ project.	Competently defends research/ project.	Masterfully defends research/ project.	
	Does not answer key questions.	Does not fully answer key questions.	Answers questions, but often with little insight.	Provides very helpful answers to questions.	Provides clear and insightful answers to questions.	
	Very frequently shows a need for deeper reflection on vital points.	Quite frequently shows a need for deeper reflection on vital points.	Frequently shows a need for deeper reflection on minor points.	May occasionally manifest need for further reflection on minor points.	Uses presentation resources as a guide.	
	Reads the material from presentation entirely to make the report.	Frequently reads the material from presentation to make the report.	Relies too much on presentation and has difficulty speaking freely to the audience.	Uses presentation resources as a guide. Is easily understandable.	Gives detailed explanations. Is easily understandable.	
	Is clearly not comfortable with the topic.	Is somewhat not comfortable with the topic.	Is somewhat comfortable with the topic.	Comfortable with the topic.	Very comfortable with the topic.	
	Totally avoid eye contact with audience.	Very minimal eye contact with audience.	Minimal eye contact with the audience.	Keeps appropriate eye contact with the audience.	Maintain eye contact with audience at all time.	
Quality of Visual Aids Used	Poor quality, not easily interpretable, unfocused and inappropriate subject matters.	Minimal quality, fairly easily interpretable, sufficiently focused and appropriate to subject matters.	Acceptable quality, quite easily interpretable, reasonably focused and appropriate to subject matters.	High quality, easily interpretable, focused and appropriate to subject matters.	Very high quality, very easily interpretable, very focused and appropriate to subject matters.	
					TOTAL SCORE	/40
The Total Mark of this section shall be converted to 30% of the overall marks (Total score ÷ 40 X 30)					TOTAL SCORE	/30