



**FACULTY OF HOTEL AND TOURISM MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
HTM655 UNDERGRADUATE PROJECT
(Research Project)**

RESEARCH REPORT EVALUATION

Student Name :

Student ID :

Program Code :

Topic :

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Name : (Supervisor)		Signature:
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REPORT EVALUATION (40%)

A. INTRODUCTION						POINTS
STATEMENT	1	2	3	4	5	
1. Introduction	Absent, no evidence or very minimally stated.	No clear introduction/ main topic and the structure of the paper is missing.	States the main topic but does not adequately preview the structure of the paper.	States the main topic and previous the structure of the paper.	Engaging, states the main topic and previews the structure of the paper.	
2. Problem Statement	Absent, no evidence or very vaguely stated.	Incomplete and/or unfocused.	States the problem statement.	Clearly states the problem statement.	Clearly and concisely states the problem statement.	
3. Research Objective(s)/ Question(s)	Absent, no evidence or very vaguely stated.	Incomplete and/or unfocused.	States the research objective/ question.	Clearly states the research objective/ question.	Clearly and concisely states the research objective / question.	
4. Significance of Study Described in Terms of Its Implication:						
a) Practical	Absent/Vague	Minimal	Adequate	Good	Excellent	
b) Academics	Absent/Vague	Minimal	Adequate	Good	Excellent	
TOTAL						/25

B. LITERATURE REVIEW						POINTS
STATEMENT	1	2	3	4	5	
The review of related literature...	Not/Vaguely related to the problem.	Minimally related to the problem.	Sufficiently related to the problem.	Clearly related to the problem.	Clearly and concisely related to the problem.	
	Did not/Barely include current/latest related and most relevant literature.	Minimally include current/latest related and most relevant literature.	Adequately include current/latest related and most relevant literature.	Highly include current/latest related and most relevant literature.	Superiorly include current/latest related and most relevant literature.	
	Did not/Barely demonstrate sound knowledge of literature in the area of the problem.	Minimally demonstrated sound knowledge of literature in the area of the problem.	Adequately demonstrated sound knowledge of literature in the area of the problem.	Highly demonstrated sound knowledge of literature in the area of the problem.	Excellently demonstrated sound knowledge of literature in the area of the problem.	
TOTAL						/15

C. METHODOLOGY						POINTS
STATEMENT	1	2	3	4	5	
Methodology <ul style="list-style-type: none"> • Sample • Procedures • Measures • Data analytic plan 	Methodologies described are either not suited or poorly suited to test hypotheses. The methodology is under-developed and/or is not feasible.	Minimally identified appropriate methodologies and research techniques but many details are missing or vague. The methodology is largely incomplete.	Sufficiently identified appropriate methodologies and research techniques but some details are missing or vague.	Clearly identified appropriate methodologies and research techniques (e.g., justifies the sample, procedures, and measures). Data analytic plan is suitable to test study hypotheses. Provides appropriate justification for controls.	Concisely identified appropriate methodologies and research techniques (e.g., justifies the sample, procedures, and measures). Data analytic plan is suitable to test study hypotheses. Provides appropriate justification for controls.	
TOTAL						/5

D. RESULT AND FINDINGS						POINTS
STATEMENT	1	2	3	4	5	
The analysis used was	Not/Lowly appropriate	Marginally appropriate	Adequately appropriate	Appropriate	Very Appropriate	
The interpretation of the data	Not / Lowly accurate	Marginally accurate	Adequately accurate	Accurate	Highly Accurate	
Discussion	None / Lack of discussion of detail. Non/Lack of insight and analysis	Minimal discussion of detail. Insufficient insight and analysis.	Adequate discussion of detail. Adequate depth of insight/ analysis	Clear discussion of details. Impressive depth of insight/ analysis	Excellent discussion of details. Very impressive depth of insight/ analysis	
Findings	None or little evidence of connection of findings to data, research question(s), and related literature, if present, not well developed.	Some findings mentioned, but there are no connections to data, research question(s) or existing research.	Sufficiently connected to data, research question(s) and related literature.	Clearly connected to data, research question(s) and related literature.	Clearly and concisely connected to data, research question(s) and related literature.	
TOTAL						/20

E. CONCLUSION AND RECOMMENDATION						POINTS
STATEMENT	1	2	3	4	5	
Recapitulation of findings and discussion	None/Little	Minimal	Adequate	Good	Excellent	
Inferences and Conclusion	Draw inferences and conclusion which are not justified and not supported by findings. Little discussion of findings. Displayed poor grasp of material.	Draws reasonable conclusion from the research. Major concepts inaccurately described. Considerable relevant discussion missing. Conclusions not entirely supported by findings.	Draws adequately sound conclusion from the research. Discussion sufficient and with few errors. Conclusions based on outcomes and appropriate.	Draws good conclusion from the research. Discussion sufficient and with only few errors. Conclusions based on outcomes and appropriate.	Draws excellent conclusion from the research. Discussion was superior, accurate, and engaging. Conclusions are appropriate and clearly based on outcomes.	
Limitations are clearly addressed.	None/Little	Minimal	Adequate	Good	Excellent	
Future studies are clearly addressed.	None/Little	Minimal	Adequate	Good	Excellent	
Recommendations are provided.	None/Little	Minimal	Adequate	Good	Excellent	
TOTAL						/25

F. OVERALL ASSESSMENT OF PROJECT						POINTS
STATEMENT	1	2	3	4	5	
Writing style and quality	Poor	Acceptable	Adequate	Good	Superior	
Grammar, clarity, and organization	Poorly written and confusing. Ideas are not communicated effectively.	Although unclear in some areas, writing is not as confusing. Ideas are moderately communicated.	Ideas are communicated adequately. However, there are some grammatical errors. Many sections lack clarity.	Ideas are communicated effectively. The writing is grammatically correct, but some sections lack clarity.	Well written, ideas are well developed and explained. Sentences and paragraphs are grammatically correct. Appropriate subheadings.	
References and citations	Very poor and improper citations. Too many missing citations.	Lacks proper citations. Many missing citations.	Has several instances of improper use of citations. Contains several statements without appropriately citing.	Properly and explicitly cited following an accepted style. Few instances of proper citations missing.	Excellent and explicitly cited following an accepted style. Reference list matches citations.	
					TOTAL	/15
The Total Mark of this section shall be converted to 40% of the overall marks (A + B + C + D + E + F / 105 x 40)					TOTAL POINTS	/40