

MESYUARAT PRA AGIHAN PI 2021

UiTM CPP

TARIKH : 7 DISEMBER 2020

TEMPAT : BILIK MESYUARAT TINGKAT 9 BLOK PERDANA

MASA : 10 PAGI



UITM2025



2021-22 KEY PERFORMANCE INDEX (KPI)



2021-129 PERFORMANCE INDEX (PI)



2021-129 PERFORMANCE INDEX (PI)



2021-IMPLEMENTER 129 PERFORMANCE INDEX (PI)



Faculty and Campuses

72




Department

57

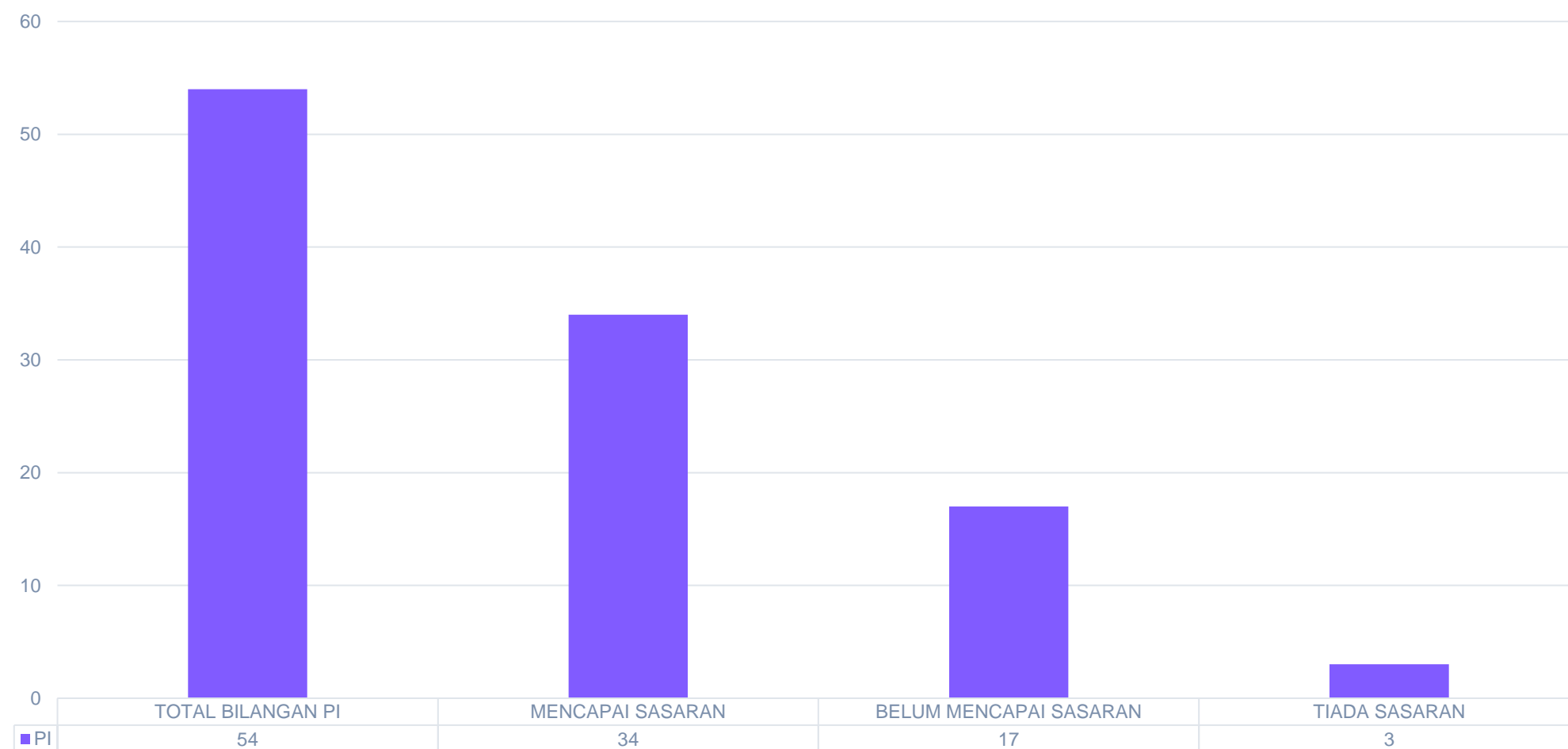
PENCAPAIAN UITMCP 31 OKTOBER 2020 (FASA 10)

51
SASARAN PI

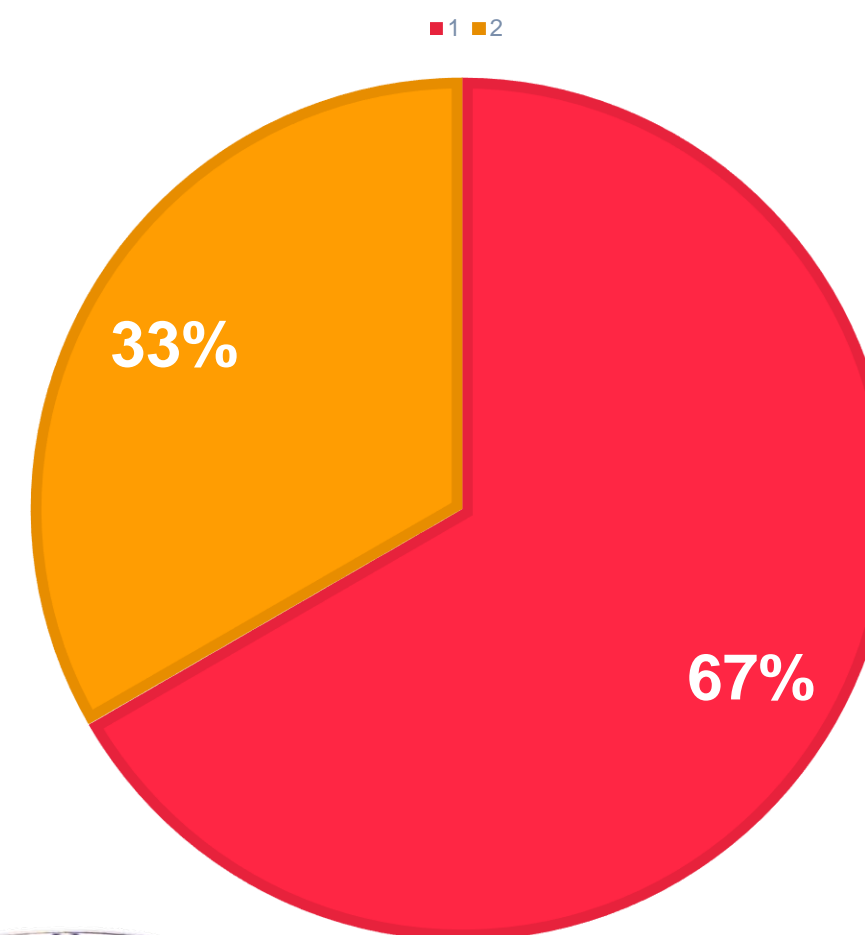
PRESTASI PENCAPAIAN (FASA 10)

i-SKOR = 78.2%
SCORE AS OCT 2020 = 83%  4.8%

STATUS PENCAPAIAN PI_31 OKTOBER 2020

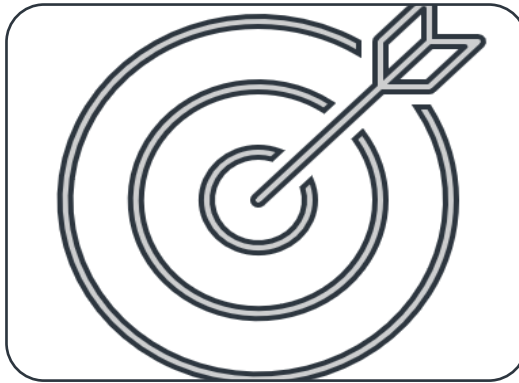


PERATUS PRESTASI PENCAPAIAN



PECAHAN PENCAPAIAN PI

CAPAI 100%



TEAM_REKTOR:PI83,PI85,PI86,PI93,PI95,PI96,PI107

TEAM_TR A&A:PI7,PI13,PI14,PI17,PI18,PI124

TAM_TR PJIA&M:PI49,PI52,PI56,PI58,PI63,
PI25,PI27,PI29,PI30,PI77,PI78,PI79,PI80,PI81,PI82,PI84

TEAM_TR HEP:PI34,PI35,PI36,PI87,PI33

CAPAI >50%



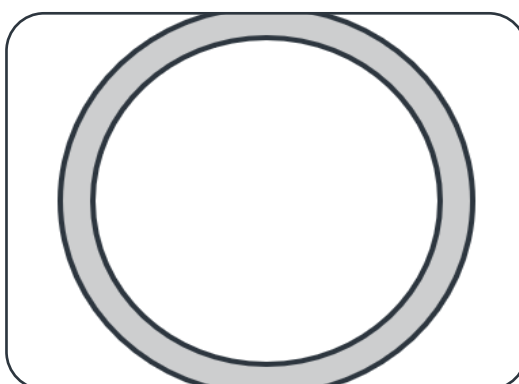
TEAM_REKTOR:PI112

TEAM_TR A&A:TIADA

TEAM_TR PJIA&M:PI53,PI62,PI64

TEAM_TR HEP:PI31,PI32

CAPAI <50%



TEAM_REKTOR:TIADA

TEAM_TR A&A:PI125

TEAM_TR PJIA&M:PI48,PI51,PI61,PI66,PI67,PI68,PI69,PI75,PI76

PECAHAN PENCAPAIAN PI

TEAM_REKTOR

TEAM_TR A&A

TEAM_TR PJIA&M

TEAM_TR HEP

8

JUMLAH PI

8

SASARAN

9

JUMLAH PI

7

SASARAN

30

JUMLAH PI

29

SASARAN

7

JUMLAH PI

7

SASARAN

7

CAPAI
SASARAN

1

BELUM
CAPAI
SASARAN

6

CAPAI
SASARAN

1

BELUM CAPAI
SASARAN

16

CAPAI
SASARAN

13

BELUM
CAPAI
SASARAN

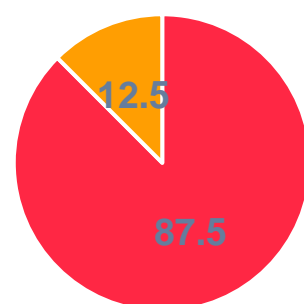
5

CAPAI
SASARAN

2

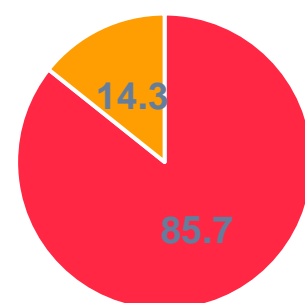
BELUM CAPAI
SASARAN

PERATUS PRESTASI PI_REKTOR
(FASA 10)



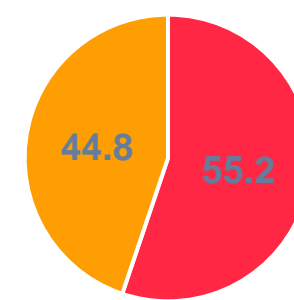
■ % CAPAI PI ■ % BELUM CAPAI PI

PERATUS PRESTASI PI_TR HEA
(FASA 10)



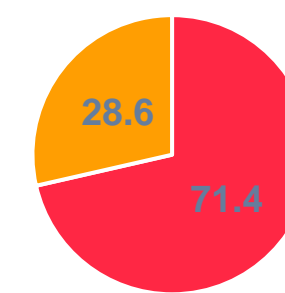
■ % CAPAI PI ■ % BELUM CAPAI PI

PERATUS PRESTASI PI_TR
PJIA&M (FASA 10)



■ % CAPAI PI ■ % BELUM CAPAI PI

PERATUS PRESTASI PI_TR HEP
(FASA 10)



■ % CAPAI PI ■ % BELUM CAPAI PI



UITM CPP AGIHAN PI 2021

67
JUMLAH PI

STATISTIK AGIHAN PI 2021



STATISTIK AGIHAN PI 2020



AGIHAN PI 2021

PENGARAH PROGRAM : REKTOR
TEAM : PSM, BENDAHARI+SBU



2021
8
JUMLAH
PI

6
PI PSM

2
PI BENDAHARI+SBU

AGIHAN PI 2021

67
TOTAL PI

PENGARAH PROGRAM : REKTOR
TEAM : PSM, BENDAHARI+SBU

8
JUMLAH PI

ACHIEVEMENT OF PERFORMANCE INDICATORS (PI) 2020 FOR UiTM PULAU PINANG AS OF 31 OCT 2020										
LEGEND COLOR			NEW PI 2021	LEGEND WORD COLOR			NEW WORD	DROPPED WORD		
			EXISTING PI 2020 = PI 2021							
			DROPPED PI 2021							
SCORE AS OF OCT 2020 (83%)										78.2%
DIRECTOR	OWNER	PENG.PRC	PI NO 2021	PI NO 2020	PI NAME	TARGET 2021	TARGET 2020	ACHIEVEMENT (OCT 2020)	% OF ACHIEVEMENT	
TNC ICAN	ICAN	REKTOR		83	Number of staff involved in volunteerism programmes.		11	11	100.0%	
		REKTOR	94	85	Number of academic staff with industry experience.	9	2	2	100.0%	
		REKTOR	95	86	Number of staff registered with voluntary organisation.	40	10	10	100.0%	
		REKTOR		93	Number of international academic staffs.		1	2	100.0%	
		REKTOR	97	96	Number of staff with professional qualifications.	121	87	92	100.0%	
PENDAFTAR	PENDAFTAR	REKTOR	98	95	Number of staff (academic and non-academic) attached with multinational companies or top 300 universities by QS ranking.	2	1	1	100.0%	
		REKTOR	99		Number of staff as members in international academic/professional bodies/associations.	5				
		REKTOR	100		Number of staff as members in national academic/professional bodies/associations/ministry.	35				
BENDAHARI	BENDAHARI	REKTOR	114	107	Income generation from asset monetisation including rental or leasing of university assets.	650,000.00	278,950.00	459,731.52	100.0%	
		REKTOR	125	112	Income generation from education and training programmes including seminars, conferences and Continuous Professional Development (CPD) (short courses not leading to academic qualifications).	130,000.00	149,625.00	96,500.00	64.5%	

6
EXISTING PI 2021 & 2020
+
2
NEW PI
=
8
JUMLAH PI
-
2
DROPPED PI

AGIHAN PI 2021

PENGARAH PROGRAM : TR A&A
TEAM : UHEK, BHEA, IPSis, OIA, iCEPS



2021
9
JUMLAH
PI

2
PI UHEK

1
PI BHEA

2
PI IPSis

3
PI OIA

1
PI iCEPS

AGIHAN PI 2021

67
TOTAL PI

PENGARAH PROGRAM : TR A&A
TEAM : UHEK, BHEA, IPSis, OIA, iCEPS

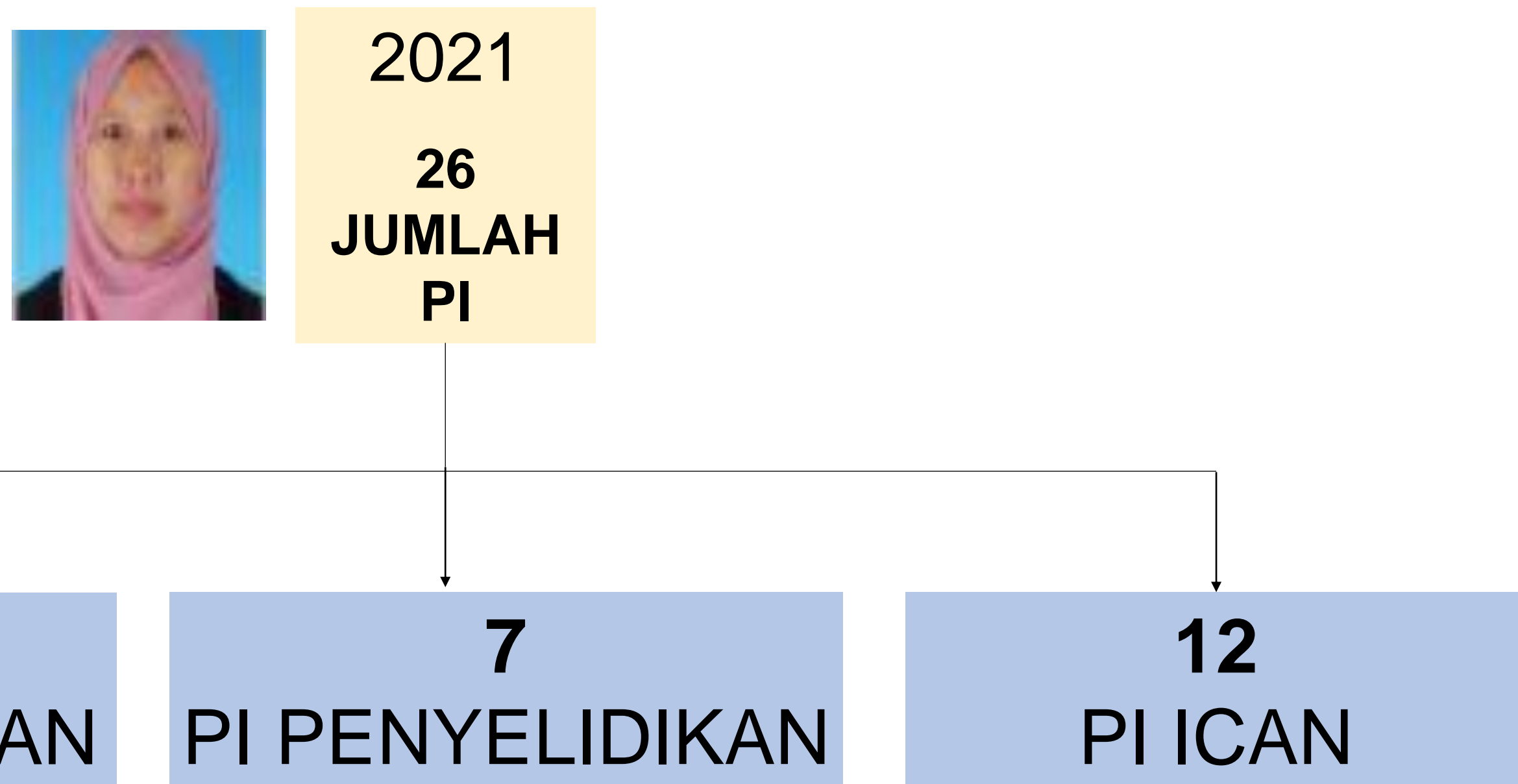
9
JUMLAH PI

ACHIEVEMENT OF PERFORMANCE INDICATORS (PI) 2020 FOR UiTM PULAU PINANG AS OF 31 OCT 2020									
LEGEND COLOR				LEGEND WORD COLOR					
NEW PI 2021				NEW WORD					
EXISTING PI 2020 = PI 2021				DROPPED WORD					
DROPPED PI 2021									
SCORE AS OF OCT 2020 (83%)									
DIRECTOR	OWNER	PENG. PROJEK	PI NO 2021	PI NO 2020	PI NAME	TARGET 2021	TARGET 2020	ACHIEVEMENT (OCT 2020)	% OF ACHIEVEMENT
TNC A&A	UHEK	HEA	2		Number of High-End TVET and TVET Programmes.	8			
		HEA	6		Number of academic programmes embedded with credited service learning	1			
	BHEA	HEA		7	Number of academic staff appointed as an expert advisor at national and international level.		40	40	100.0%
		HEA	8		Percentage of GOT students (Undergraduate).	75			
	IPSis	HEA	10		Percentage of GOT students (Master by research).	15			
		HEA	11		Percentage of GOT students (PhD).	25			
	iCEPS	HEA	15	17	Number of *NEW* Massive Open Online Course (MOOC) courses.	3	3	5	100.0%
		HEA		18	Number of students enrolled for Massive Open Online Course (MOOC) courses.		2,000	2,424	100.0%
	OIA	HEA	12	13	Number of inbound students.	25	5	5	100.0%
		HEA	13	14	Number of outbound students.	43	10	50	100.0%
		HEA	91	124	Number of MoU/MoA with *partners* abroad.	10	5	5	100.0%
		HEA		125	Number of MoU/MoA with top 300 universities.		1	0	0.0%

4
EXISTING PI 2021 & 2020
+
5
NEW PI
=
9
JUMLAH PI
-
3
DROPPED PI

AGIHAN PI 2021

PENGARAH PROGRAM : TR PJIA&M
TEAM : PENERBITAN, PENYELIDIKAN, ICAN



AGIHAN PI 2021

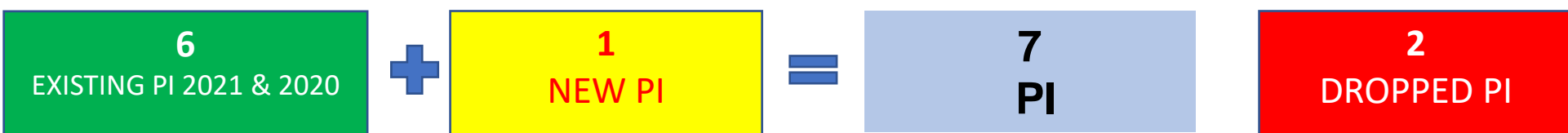
67
TOTAL PI

PENGARAH PROGRAM : TR PJIA&M
TEAM : PENERBITAN, PENYELIDIKAN, ICAN

26
JUMLAH PI

ACHIEVEMENT OF PERFORMANCE INDICATORS (PI) 2020 FOR UiTM PULAU PINANG AS OF 31 OCT 2020										
LEGEND COLOR				LEGEND WORD COLOR						
NEW PI 2021				NEW WORD						
EXISTING PI 2020 = PI 2021				DROPPED WORD						
DROPPED PI 2021										
SCORE AS OF OCT 2020 (83%)										78.2%
DIRECTOR	OWNER	PENG.PR	PI NO 2021	PI NO 2020	PI NAME	TARGET 2021	TARGET 2020	ACHIEVEMENT (OCT 2020)	% OF ACHIEVEMENT	
ReNeU	PJIA&M		61	48	Number of indexed publication: a) journal.	112	174	74	42.5%	
			60	49	Number of indexed publication: b) conference proceedings in SCOPUS/WOS.	28	36	69	100.0%	
			64	51	Number of indexed joint publications: a) Industrial collaboration.	4	17	5	29.4%	
			65	52	Number of indexed joint publications: b) International collaboration with top 500 universities.	9	8	17	100.0%	
			63	53	Number of indexed joint publications: c) National collaboration.	28	78	62	79.5%	
			66		Number of indexed publication: Journal in MyCite.	13				
			67	56	Number of Q1 and Q2 publication.		10	12	100.0%	
			67	57	Number of research books published by recognised publisher.	1	3	0	0.0%	
			67	58	Number of chapter in research book published by recognised publisher.		5	21	100.0%	

PENERBITAN



AGIHAN PI 2021

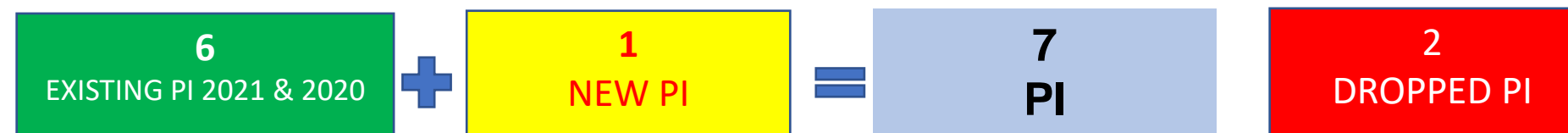
67
TOTAL PI

PENGARAH PROGRAM : TR PJIA&M
TEAM : PENERBITAN, PENYELIDIKAN, ICAN

26
JUMLAH PI

ACHIEVEMENT OF PERFORMANCE INDICATORS (PI) 2020 FOR UiTM PULAU PINANG AS OF 31 OCT 2020										
LEGEND COLOR			LEGEND WORD COLOR							
NEW PI 2021			NEW WORD							
EXISTING PI 2020 = PI 2021			DROPPED WORD							
DROPPED PI 2021										
SCORE AS OF OCT 2020 (83%)										78.2%
DIRECTOR	OWNER	PENG.PR	PI NO 2021	PI NO 2020	PI NAME	TARGET 2021	TARGET 2020	ACHIEVEMENT (OCT 2020)	% OF ACHIEVEMENT	
TNC P&I	RMC	PJIA&M		61	Number of principal investigators for research grants: a) University funded.		10	2	20.0%	
		PJIA&M	71	62	Number of principal investigators for research grants: b) National funded.	34	50	48	96.0%	
		PJIA&M	72	63	Number of principal investigators for research grants: c) Industrial funded.	1	4	6	100.0%	
		PJIA&M	73	64	Number of principal investigators for research grants: d) International funded.	1	4	2	50.0%	
		PJIA&M		66	Total amount of research grants: a) University funded.		120,000.00	50,000.00	41.7%	
		PJIA&M	74	67	Total amount of research grants: b) National funded.	550,000.00	1,200,000.00	160,000.00	13.3%	
		PJIA&M	75	68	Total amount of research grants: c) Industrial funded.	25,000.00	200,000.00	28,100.00	14.1%	
		PJIA&M	76	69	Total amount of research grants: d) International funded.	22,000.00	250,000.00	0.00	0.0%	
BITCOM	PJIA&M	80		Number of other IPRs.	10.00					

PENYELIDIKAN



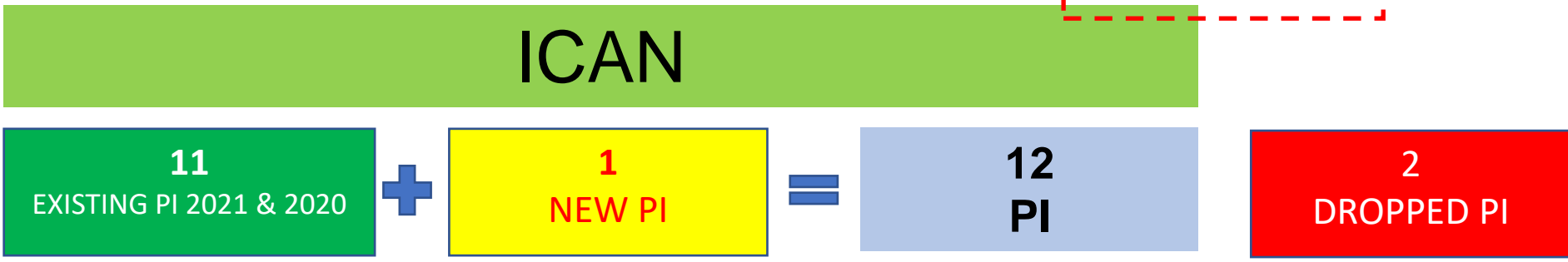
AGIHAN PI 2021

67
TOTAL PI

PENGARAH PROGRAM : TR PJIA&M
TEAM : PENERBITAN, PENYELIDIKAN, ICAN

26
JUMLAH PI

ACHIEVEMENT OF PERFORMANCE INDICATORS (PI) 2020 FOR UiTM PULAU PINANG AS OF 31 OCT 2020										
LEGEND COLOR				NEW PI 2021		LEGEND WORD COLOR				NEW WORD
				EXISTING PI 2020 = PI 2021						DROPPED WORD
				DROPPED PI 2021						
SCORE AS OF OCT 2020 (83%)										78.2%
DIRECTOR	OWNER	PENG.PR	PI NO 2021	PI NO 2020	PI NAME	TARGET 2021	TARGET 2020	ACHIEVEMENT (OCT 2020)	% OF ACHIEVEMENT	
TNC ICAN	ICAN	PJIA&M	21	25	Percentage of undergraduate being employed.	88	85.0	86.7	100.0%	
		PJIA&M	22	27	Number of students participated in collaborative programme with industry.		27	88	100.0%	
		PJIA&M	23	29	Number of alumni successfully became entrepreneurs.	29	27	27	100.0%	
		PJIA&M	24	30	Number of students undergone industrial training experience in multinational companies.	35	15	20	100.0%	
		PJIA&M	25		Number of student undergone industrial experience in top 2000 global companies (Forbes 2000).	1				
		PJIA&M	83	75	MoA with internationally recognised companies.	2	1	0	0.0%	
		PJIA&M	84	84	Number of MoU/MoA with local *PARTNERS* industries (companies and NGOs).	9	6	7	100.0%	
		PJIA&M	85	76	MoU with internationally recognised companies.		1	0	0.0%	
		PJIA&M	86	77	Number of University Social Responsibility programmes (USR).	30	11	11	100.0%	
		PJIA&M	87	78	Number of Knowledge Transfer Programmes (KTP).	10	5	5	100.0%	
		PJIA&M	88	79	Total amount received (from external) for USR and KTP programmes.	10,000.00	6,000.00	6,245.00	100.0%	
		PJIA&M	89	80	Total amount spent (from own funds) for USR and KTP programmes.	30,000.00	3,000.00	3,000.00	100.0%	
		PJIA&M	90	81	Number of communities receiving/ benefiting from the knowledge/ technology diffusion projects.	8	4	4	100.0%	
					90	82	Number of alumni expert service programme.	5	2	2



AGIHAN PI 2021

PENGARAH PROGRAM : TR HEP
TEAM : HEP, MASMED



2021
24
JUMLAH
PI

20
PI HEP

4
PI MASMED

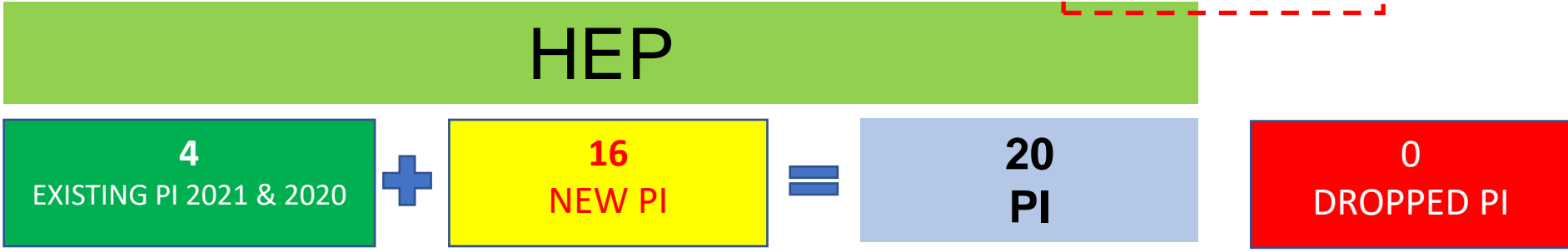
AGIHAN PI 2021

67
TOTAL PI

PENGARAH PROGRAM : TR HEP
 TEAM : HEP, MASMED

24
JUMLAH PI

ACHIEVEMENT OF PERFORMANCE INDICATORS (PI) 2020 FOR UiTM PULAU PINANG AS OF 31 OCT 2020											
LEGEND COLOR				LEGEND WORD COLOR							
NEW PI 2021				EXISTING PI 2020 = PI 2021				REMOVED PI 2021			
NEW WORD				EXISTING WORD				REMOVED WORD			
SCORE AS OF OCT 2020 (83%)											
DIRECTOR	OWNER	PENG.F	PI NO 2021	PI NO 2020	PI NAME	TARGET 2021	TARGET 2020	ACHIEVEMENT (OC)	% OF ACHIEVEMENT		
TNC HEP	BHEP	HEP	32	34	Number of students' activities related to COMMUNITY "credited courses" in relation to service learning activities.	18	2	6	100.0%		
		HEP	33	35	Number of community involved with credited courses in relation to service learning activities.	9	1	1	100.0%		
		HEP	34	36	Number of undergraduate students involved in activities related to credited courses in relation to service learning.	540	190	190	100.0%		
		HEP	35		Number of student involved in volunteerism programmes.	80					
		HEP	36		Number of students involved in leadership programmes.	600	500	500	100.0%		
		HEP	37		Number of student participate in career activities.	50					
		HEP	38		Number of companies involved in career activities.	4					
		HEP	39		Students' satisfaction percentage on career guidance programme.	0.8					
		HEP	40		Students' satisfaction toward residential college services, facilities & learning space.	0.85					
		HEP	41		Number of student involved in communication skill related programmes.	490					
		HEP	42		Number of student involved in international programmes.	98					
		HEP	43		Number of student involved in e-sports.	115					
		HEP	44		Number of value-added programmes with certification by an authorised organisation organised by residential colleges.	2					
		HEP	45		Number of undergraduate students participated in value-added skills programmes with certification by an authorised organisation organised by residential colleges.	600					
		HEP	46		Number of student athletes representing UiTM in local and international competition.	6					
		HEP	47		Number of student involved in creative industry programmes.	20					
		HEP	48		Number of student's activities related to invention and innovation.	245					
		HEP	49		Number of student's engagement with international peers.	49					
		HEP	50		Number of programme/module related to patriotism & ESI-DART initiatives.	3					
		HEP	51		Number of program related to emotional well-being.	3					



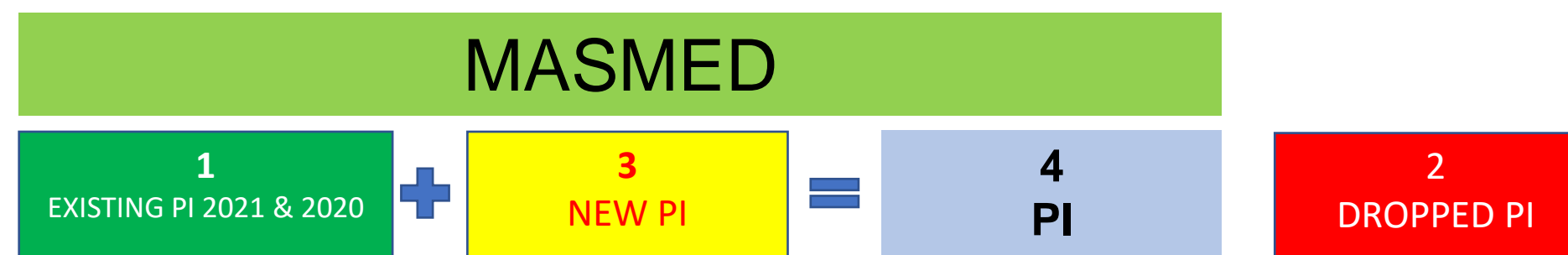
AGIHAN PI 2021

67
TOTAL PI

PENGARAH PROGRAM : TR HEP
TEAM : HEP, MASMED

24
JUMLAH PI

ACHIEVEMENT OF PERFORMANCE INDICATORS (PI) 2020 FOR UiTM PULAU PINANG AS OF 31 OCT 2020										
LEGEND COLOR			NEW PI 2021			LEGEND WORD COLOR			NEW WORD	
			EXISTING PI 2020 = PI 2021						REMOVED WORD	
			DROPPED PI 2021							
SCORE AS OF OCT 2020 (83%)										78.2%
DIRECTOR	OWNER	PENG.PR	PI NO 2021	PI NO 2020	PI NAME	TARGET 2021	TARGET 2020	ACHIEVEMENT (OCT 2020)	% OF ACHIEVEMENT	
PNC MASMED	MASMED	HEP		31	Number of full time undergraduate students involved in entrepreneurial exposure/culture programme other than curriculum embedded programmes.		2,800	2,322	82.9%	
		HEP		32	Number of student entrepreneurs and registered with the university's Entrepreneurship Center or SSM.		555	306	55.1%	
		HEP	26		Percentage of student entrepreneurs.	15				
		HEP	27		Number of student's business received capital assistance.	1				
		HEP	28	33	Number of lecturers attending competency training as entrepreneurship educators.	40	71	122	100.0%	
		HEP	31		Number of students involved in entrepreneurship programs that leverage innovation and technology.	200				



SWOT ANALYSIS

PRA AGIHAN PI 2021

PENGARAH PROGRAM : REKTOR
TEAM : PSM, BENDAHARI+SBU





ANALISA SWOT BAGI SASARAN PI **BENDAHARI** TAHUN 2021

SASARAN DAN PENCAPAIAN PI **BENDAHARI** 2020

BIL	PIC	PI NO	PI	OD PI	TARGET	PENCAPAIAN
1	SBU	107	Income generation from asset monetisation including rental or leasing of university assets.	Total amount receipts for rent of space, equipment rental and land lease.	RM278,950.00	RM541,257.48
2	BENDAHARI	112	Income generation from education and training programmes including seminars, conferences and Continuous Professional Development (CPD) (short courses not leading to academic qualifications).	Education and training programmes only include programmes where participant are charged or pay for the programmes fee. This do not include courses or online courses that lead to academic qualifications. Programmes that are organised by the UiTM or jointly organised with other bodies and must include external participant(s). Gross income received for the year as stated in the financial transaction. (e-education and e-training).	RM149,000.00	RM97,000.00



SWOT ANALISIS

- PPII-

PI 114

- Terdapat ruang kemudahan serta aset seperti tanah, bangunan dan fasiliti lain yang boleh diusahakan atau ditingkatkan penggunaan sewaan.

- Pengurangan peruntukan bajet 2021 boleh menyebabkan ruang kemudahan tidak diselenggara dengan baik dan menyebabkan nilai estetik atau fungsi berkurangan.

- Situasi Covid 19 yang masih tiada pengakhiran boleh menyebabkan aktiviti sewaan tidak akan mendapat permintaan.

Peluang bekerjasama dengan pihak luar seperti Jabatan Pertanian bagi mengusahakan tanah terbiar, benih, khidmat nasihat dan sebagainya.



PI NO	PI	TARGET	ANALISA SWOT
114	Income generation from asset monetisation including rental or leasing of university assets.	RM650,000	Boleh dicapai berdasarkan pencapaian 2020 dan projek baru yang boleh dikenalpasti.

SWOT ANALISIS

BENDAHARI PI 125

• Terdapat ramai pensyarah yang mempunyai kemahiran dalam bidang yang dikuasai bagi menganjurkan aktiviti seminar, kursus dan sebagainya.

• Pengurangan peruntukan bajet 2021 boleh merencatkan bilangan penyertaan kerana strategi penjimatan akan digunapakai oleh banyak pihak.

• Keadaan covid 19 yang mana sukar untuk melaksanakan aktiviti seminar, kursus dan sebagainya (terdapat larangan merentas negeri, bilangan peserta yang ramai dan lain-lain.)

Dapat membuat 'networking' dengan pihak luar jika seminar, kursus atau program yang ditawarkan adalah memberi impak tinggi .

PI NO	PI	TARGET	ANALISA SWOT
125	Income generation from education and training programmes including seminars, conferences and Continuous Professional Development (CPD) (short courses not leading to academic qualifications).	RM130,000	Mampu dicapai jika perancangan awal dibuat dengan baik dan mengenalpasti kepakaran yang ada.

SASARAN PI BENDAHARI 2021

BIL	PIC	PI NO	PI	OD PI	TARGET	KEPUTUSAN ANALISA SWOT ANALYSIS 2021
1	PPII	114	Income generation from asset monetisation including rental or leasing of university assets.	Total amount receipts for rent of space, equipment rental and land lease.	RM650,000.00	Boleh dicapai berdasarkan pencapaian 2020 dan tambahan projek baru yang boleh dikenalpasti.
2	BENDAHARI	125	Income generation from education and training programmes including seminars, conferences and Continuous Professional Development (CPD) (short courses not leading to academic qualifications).	Education and training programmes only include programmes where participant are charged or pay for the programmes fee. This do not include courses or online courses that lead to academic qualifications. Programmes that are organised by the UiTM or jointly organised with other bodies and must include external participant(s). Gross income received for the year as stated in the financial transaction. (e-education and e-training).	RM130,000.00	Mampu dicapai jika perancangan awal dibuat dengan baik dan mengenalpasti kepakaran yang ada.





ANALISA SWOT BAGI SASARAN PI **PSM** TAHUN 2021

SASARAN DAN PENCAPAIAN PI **PSM** 2020

BIL	PIC	PI NO	PI	OD PI	TARGET	PENCAPAIAN
1	PSM	83	Number of staff involved in volunteerism programmes.	Number of staff involved in volunteerism programmes at national and international level such as SALAM, Mercy Malaysia, ICRC, IRM and other local NGOs during disaster period.	11	11
2		85	Number of academic staff with industry experience.	i. Number of academic staff with at least 3 months industrial attachment for the current year: •Sabatical leave in the industry •Industrial attachment •Professional Training •Outbound Scholar ii. New appointment with a relevant industry experience (permanent/contract)	2	2
2		86	Number of staff registered with voluntary organisation.	Number of staff registered and involved with voluntary organisation at national and international level such as SALAM, MAKNA, Mercy Malaysia. •Registered with Registrar of Societies under Registrar of Societies Act 1966(ROS)or Registrar of Companies (ROC).	10	10

SASARAN DAN PENCAPAIAN PI **PSM** 2020

BIL	PIC	PI NO	PI	OD PI	TARGET	PENCAPAIAN
3	PSM	93	Number of international academic staffs.	<p>The number of international academic staff reported for the current year.</p> <ul style="list-style-type: none"> •Contract Staff •Academia Appointment with at least 1 year service 	1	2
4		96	Number of staff with professional qualifications.	<p>Number of full time staff (academic and non academic) with Professional Qualification awarded by local or international professional bodies, which is governed by act/governed by Board, Council, Association/by practice for the current year.</p> <ul style="list-style-type: none"> •Faculties/ campuses/ departments need to ensure the data is updated in the HR system. 	87	92
5		95	Number of staff (academic and non-academic) attached with multinational companies or top 300 universities by QS ranking.	<p>Number of full time staff (academic and non academic) who are attached with multinational companies or top 300 universities by QS ranking (at least 3 months)</p> <ul style="list-style-type: none"> •Sabbatical leave in the industry •Industrial attachment •Professional Training •Outbound Scholar in corporate organisation that owns or control production of goods or services in at least one country other than its home country OR top 300 universities by QS ranking •Secondment 	1	1

SASARAN PI **PSM** 2021

BIL	PIC	2021(PI NO 2020)	PI	OD PI	TARGET	KEPUTUSAN ANALISA SWOT ANALYSIS 2021
1	PSM	94(85)	Number of academic staff with industry experience.	<p>i. Number of academic staff with at least 3 months industrial attachment for the current year:</p> <ul style="list-style-type: none"> •Sabatical leave in the industry •Industrial attachment •Professional Training •Outbound Scholar <p>ii. New appointment with a relevant industry experience (permanent/contract)</p>	9	<ul style="list-style-type: none"> • Boleh capai -Mempunyai staf yang sedang menjalani latihan industri/latihan professional. -lantikan staf baru yang mempunyai pengalaman industri
2		95(86)	Number of staff registered with voluntary organisation.	<p>Number of staff registered and involved with voluntary organisation at national and international level such as SALAM, MAKNA, Mercy Malaysia.</p> <ul style="list-style-type: none"> •Registered with Registrar of Societies under Registrar of Societies Act 1966(ROS)or Registrar of Companies (ROC). 	40	<ul style="list-style-type: none"> • Boleh capai -Mempunyai jalinan kerjasama dengan pihak NGO (CSR) -Kemudahan CTR bagi staf yang ingin turut serta.

SASARAN PI PSM 2021

BIL	PIC	2021(PI NO 2020)	PI	OD PI	TARGET	KEPUTUSAN ANALISA SWOT ANALYSIS 2021
3	PSM	97(96)	Number of staff with professional qualifications.	<p>Number of full time staff (academic and non academic) with Professional Qualification awarded by local or international professional bodies, which is governed by act/governed by Board, Council, Association/by practice for the current year.</p> <p>•Faculties/ campuses/ departments need to ensure the data is updated in the HR system.</p>	121	<ul style="list-style-type: none"> Boleh capai (*revise jumlah sasaran) -Pengkhususan kampus dalam bidang sains dan teknologi
4		98(95)	Number of staff (academic and non-academic) attached with multinational companies or top 300 universities by QS ranking.	<p>Number of full time staff (academic and non academic) who are attached with multinational companies or top 300 universities by QS ranking (at least 3 months)</p> <p>•Sabatical leave in the industry •Industrial attachment •Professional Training •Outbound Scholar in corporate organisation that owns or control production of goods or services in at least one country other than its home country OR top 300 universities by QS ranking •Secondment</p>	2	<ul style="list-style-type: none"> Boleh capai -Staf yang aktif untuk berkolaborasi dengan pihak industri



SASARAN PI **PSM** 2021

BIL	PIC	PI NO	PI	OD PI	TARGET	KEPUTUSAN ANALISA SWOT ANALYSIS 2021
5	PSM	99	Number of staff as members in international academic/professional bodies/associations.	Total number of staff as members in international academic/professional bodies/associations (which is governed by act/governed by Board, Council, Association/by practice for the current year) •Faculties/campusses/departments need to ensure the data is updated in the HR system.	5	<ul style="list-style-type: none"> Boleh capai dengan sasaran diturunkan -Mempunyai staf yang pakar dalam bidang masing-masing
6		100	Number of staff as members in national academic/professional bodies/associations/ministry.	Total number of staff as members in national academic/professional bodies/associations/ministry/NGOs (which is governed by act/governed by Board, Council, Association/by practice for the current year) •Faculties/campusses/departments need to ensure the data is updated in the HR system.	35	<ul style="list-style-type: none"> Boleh capai dengan sasaran diturunkan. -Mempunyai staf yang pakar dalam bidang masing-masing



SWOT ANALYSIS PSM 2021

PI	S	W	O	T
	STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • NO 94 Number of staff with industry experience. • TARGET 2021: 9 	<ul style="list-style-type: none"> -Mempunyai staf yang sedang menjalani latihan industri/latihan profesional. -Iantikan staf baru yang mempunyai pengalaman industri 	<ul style="list-style-type: none"> -Tidak mempunyai staf yang menjalani LI/LP yang mencukupi 	<ul style="list-style-type: none"> -Kampus terletak berhampiran dengan kawasan yang strategik 	<ul style="list-style-type: none"> -Situasi pandemik Covid 19 yang tidak menentu mungkin menyebabkan staf tidak dapat menjalani latihan industri/latihan profesional
<ul style="list-style-type: none"> • NO 95 Number of staff registered with voluntary organisation. • TARGET 2021: 40 	<ul style="list-style-type: none"> -Mempunyai jalinan kerjasama dengan pihak NGO (CSR) -Kemudahan CTR bagi staf yang ingin turut serta. 	<ul style="list-style-type: none"> -Staf tidak berminat dengan aktiviti kesukarelawanan -kesukaran mendapatkan maklumat daripada staf yang terlibat dengan aktiviti kesukarelawanan 	<ul style="list-style-type: none"> -Peluang yang luas untuk staf melibatkan diri -Sokongan pihak pengurusan kampus. 	<ul style="list-style-type: none"> -Situasi pandemik Covid 19 yang tidak menentu mungkin menyebabkan staf tidak dapat menyertai -Kurangannya imbuhan/saguhati kepada staf yang terlibat dari pihak NGO.
<ul style="list-style-type: none"> • NO 97 Number of staff with professional qualifications. • TARGET 2021: 121 	<ul style="list-style-type: none"> -Pengkhususan kampus dalam bidang sains dan teknologi 	<ul style="list-style-type: none"> -Kriteria PI yang ketat -Tidak semua kelayakan profesional yang dikeluarkan oleh badan professional diambil kira dalam pelaporan 	<ul style="list-style-type: none"> -Sebahagian yuran pendaftaran keahlian tahunan dibiayai oleh UiTM 	<ul style="list-style-type: none"> -Proses yang sukar dan masa yang panjang bagi mendapatkan kelayakan profesional

SWOT ANALYSIS PSM 2021

<ul style="list-style-type: none"> • NO 98 Number of staff attached with top global 2000 companies or top 300 universities. • TARGET 2021: 2 	<p>-Staf yang aktif untuk berkolaborasi dengan pihak industri</p>	<p>-Penglibatan staf yang kurang</p>	<p>--Kampus terletak berhampiran dengan kawasan industri yang strategik (memenuhi kriteria PI)</p>	<p>-Pihak industri hanya berminat untuk berkolaborasi dengan UiTM induk berbanding UiTM cawangan</p>
<ul style="list-style-type: none"> • NO 99 Number of staff as members in international academic/professional bodies/associations. • TARGET 2021: 5 	<p>-Mempunyai staf yang pakar dalam bidang masing-masing</p>	<p>-Kurang staf yang berpengalaman atau berpeluang untuk melibatkan diri di peringkat antarabangsa</p>	<p>-Banyak MOU & MOA yang telah ditandatangani dengan organisasi luar</p>	<p>-Staf tidak dapat memenuhi syarat dan kehendak yang ditetapkan oleh pihak industri/organisasi</p>
<ul style="list-style-type: none"> • NO 100 Number of staff as members in national academic/professional bodies/associations/ministry. • TARGET 2021: 35 	<p>-Mempunyai staf yang pakar dalam bidang masing-masing</p>	<p>-Kurang staf yang berpengalaman atau berpeluang untuk melibatkan diri di peringkat nasional</p>	<p>-Banyak MOU & MOA yang telah ditandatangani dengan organisasi</p>	<p>-Staf tidak dapat memenuhi syarat dan kehendak yang ditetapkan oleh pihak industri/organisasi</p>

SWOT ANALYSIS

PRA AGIHAN PI 2021

PENGARAH PROGRAM : TR A&A
TEAM : UHEK, BHEA, IPSis, OIA, iCEPS



ANALISA SWOT BAGI SASARAN PI **HEA** TAHUN 2021

SASARAN DAN PENCAPAIAN PI HEA 2020



BIL	PIC	PI NO	PI	OD PI	TARGET	PENCAPAIAN
1	BHEA	7	Number of academic staff appointed as an expert advisor at national and international level.	Experts advisor include appointment by national institutions or organizations that recognize and acknowledge the field of expertise of the academic staff. This include professional bodies including those that are not regulated by Malaysian law. Malaysian professional bodies such as Malaysian Board of Technologist, Malaysian Institute of of Accountants. International professional bodies such as The Chartered Institute of Management Accountants (CIMA), Institute of Electrical and Electronics Engineers (IEEE).	40	43
2	OIA	13	Number of inbound students.	Inbound students with a MINIMUM one day mobility programme, not necessarily credited programmes. This also include full-semester mobility programme. Virtual mobility with online communication can also be considered.	5	7
3		14	Number of outbound students.	Outbound students with a MINIMUM one day mobility programme, not necessarily credited programmes. This also include full-semester mobility programme. Virtual mobility with online communication can also be considered.	10	50
4		124	Number of MoU/MoA with partners abroad.	Number of active MoU/MoA with partners abroad for the current year.	5	7
5		125	Number of MoU/MoA with top 300 universities.	Number of active MoU/MoA with top 300 universities for the current year.	1	0
6		iCEPS	17	Number of Massive Open Online Course (MOOC) courses.	New number of MOOC courses developed for the current year. MOOC are courses delivered online and accessible to all for free, typically comprise video lessons, readings, assessments and discussion forums.	3
7	18		Number of students enrolled for Massive Open Online Course (MOOC) courses.	Number of students enrolled for MOOC courses for the current year.	2,000	2,052

SASARAN PI HEA 2021



Cawangan Pulau Pinang
Kampus Permatang Pauh
Kampus Bertam

BIL	PIC	PI NO	PI	OD PI	TARGET	KEPUTUSAN ANALISA SWOT 2021
1	UHEK	2	Number of High-End TVET and TVET Programmes.	Number of High End Technical and Vocational Education Training (HE-TVET) programmes. The generic learning outcomes cluster include knowledge and cognitive skill, functional work skills and specific industry-appropriate competencies. Skill related to produce a professional highly competent workforce and enhance the student's skill sets in the future/skilled human resource. Number of Technical and Vocational Education Training (TVET) programmes(based on Code of Practice for TVET Programme Accreditation (COPTA, 2019), MQA or Technology and Technical Accreditation Manual (TTAC, 2019)	8	Sukar dicapai bagi kod HM116 baru submit kertas kerja. -Review kod program sediaada mengambil masa kelulusan
2	UHEK	6	Number of academic programmes embedded with credited service learning activities.	Number of academic programmes that embed course-based, credit bearing educational experience in which students participate in a structured service activity that meet identified community needs conducted either through face to face or online.	1	Boleh Dicapai
3	BHEA	8	Percentage of GOT students (Undergraduate).	Percentage of undergraduate students from an intake cohort that graduates within the expected duration of their programme. Semester effected by MCO will not be counted for GOT calculation.	75%	Boleh Capai

SASARAN PI HEA 2021

BIL	PIC	PI NO	PI	OD PI	TARGET	KEPUTUSAN ANALISA SWOT 2021
4	IPSis	10	Percentage of GOT students (Master by research).	Percentage of master by research students from an intake cohort that graduates within the expected duration of their programme. Semester effected by MCO will not be counted for GOT calculation.	15%	Boleh Dicapai
5	IPSis	11	Percentage of GOT students (PhD).	Percentage of PhD students from an intake cohort that graduates within the expected duration of their programme. Semester effected by MCO will not be counted for GOT calculation.	25%	Tidak berkenaan kerana tiada pelajar (Ambilan bermula Okt 2020)
6	OIA	12	Number of inbound students.	Inbound students with a MINIMUM 1 day International mobility programme, not necessarily credited programmes. Virtual mobility with a MINIMUM 8 hours (continuously/intermittently) with online communication can also be considered.	25	Boleh Dicapai

SASARAN PI HEA 2021



BIL	PIC	PI NO	PI	OD PI	TARGET	KEPUTUSAN ANALISA SWOT 2021
7	OIA	13	Number of outbound students.	Outbound students with a MINIMUM 1 day International mobility programme, not necessarily credited programmes. Virtual mobility with a MINIMUM 8 hours (continuously/intermittently) with online communication can also be considered.	43	Boleh Dicapai
8	OIA	91	Number of MoU/MoA with universities abroad.	Number of active MoU/MoA with universities abroad. Partners abroad or their offshore campuses related to academic/research related activities can also be considered and registered with OIA.	10	Boleh Dicapai
9	iCEPS	15	Number of new Massive Open Online Course (MOOC).	Number of New MOOC published for the current year. MOOC are courses delivered online and accessible to all, typically comprise video lessons, readings, assessments and discussion forums.	3	Boleh Dicapai

Bahagian : TRHEA
 Koordinator : HETVET
 Pengarah Prog : TREK HEA
 Tahun : 2021

SWOT ANALYSIS



S	W	O	T
STRENGTHS Your Advantages	WEAKNESSES Areas for improvement	OPPORTUNITIES Situations to apply your advantages	THREATS Where you are at risk
1) Melahirkan graduan UiTM yang lebih berdaya saing dan kompeten yang memenuhi keperluan industri	1) Proses yang perlu dilalui untuk kelulusan sesuatu program	1) Membantu universiti meningkatkan kadar employability graduan UiTM	1) Peruntukan bajet yang dipotong akan memberi implikasi
2) Satu-satunya universiti di Malaysia yang menawarkan program berstrukturkan High-End TVET seperti Akademik HETVET, professional-based, standard skill-based, industrial-based	2) Tidak semua program di UiTM CPP adalah PU; Sebarang cadangan perlu mendapat kelulusan daripada PU; jika PU tidak bersetuju, cadangan tersebut tidak dapat diteruskan	2) Membantu negara dalam melahirkan skilled workforce yang memenuhi keperluan industri	2) Situasi COVID-19 yang mempengaruhi pelaksanaan perancangan
3) Mempunyai hubungan kerjasama rasmi (melalui MOU/MOA/NOU) dengan pelbagai industri dan badan-badan profesional di dalam dan di luar negara	3) Kesiediaan fakulti dalam merancang dan melaksanakan program HETVET	3) Menawarkan program berstruktur High-End TVET yang komprehensif kepada yang berkelayakan	3) Institusi-institusi TVET sedia ada sama ada yang swasta mahupun yang dibawah Kementerian Pendidikan Malaysia
	4) Peruntukan bajet yang disediakan (cth: sijil profesional)	4) Peluang kerjasama dan kolaborasi dengan pelbagai industri dan badan-badan profesional yang sedia ada dan berpotensi dari dalam dan luar negara	

PI NO	PI	TARGET	ANALISA SWOT
2	Number of High-End TVET and TVET Programmes.	8	

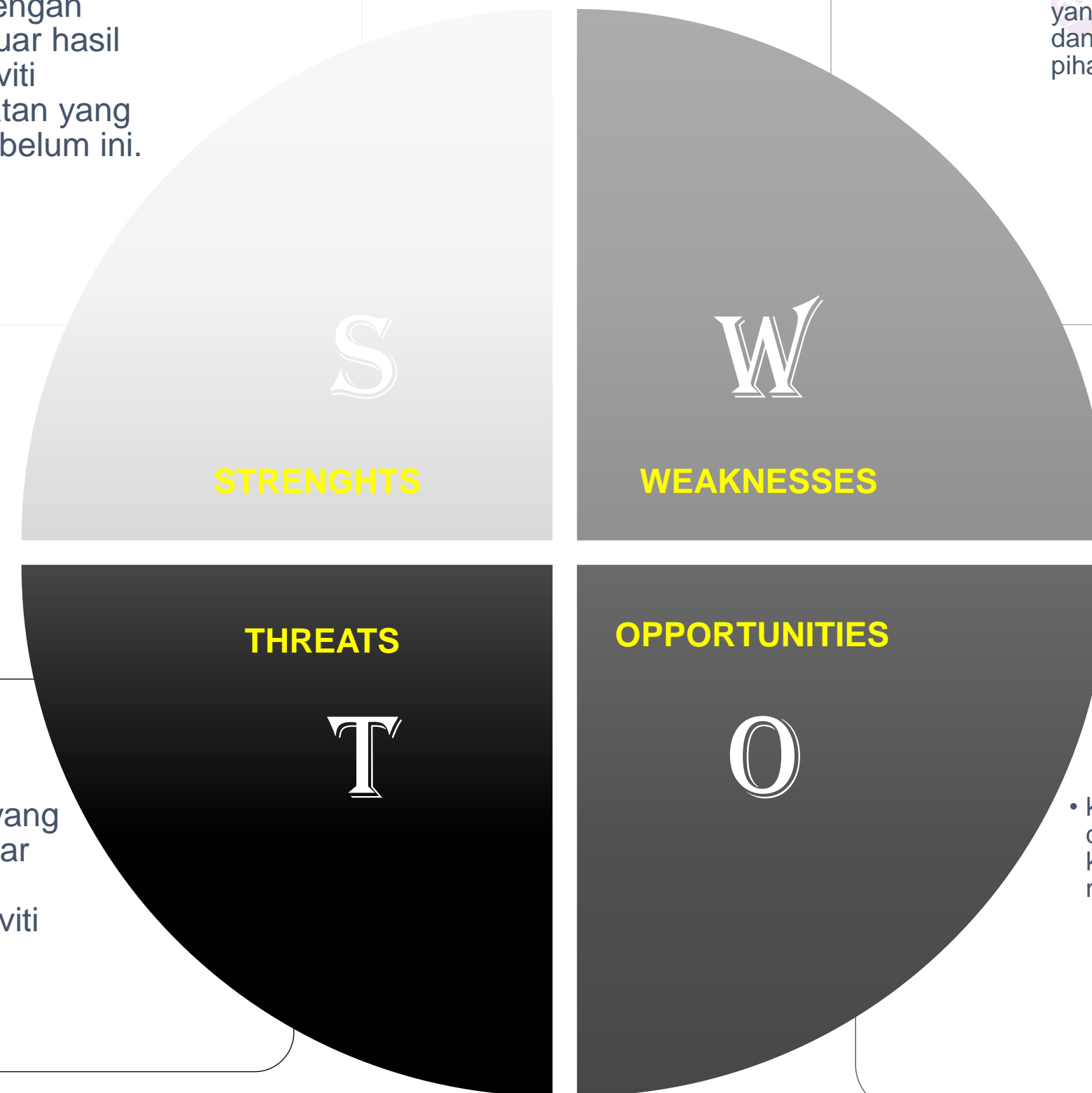


SWOT ANALISI

S - UHEK-PI 6

- Mempunyai hubungan yang rapat dengan masyarakat luar hasil daripada aktiviti kemasyarakatan yang dijalankan sebelum ini.

- Penglibatan pelajar untuk menjalankan aktiviti di tempat yang dirancang adalah sukar dan perlu penglibatan beberapa pihak bertanggungjawab.



- Situasi Covid 19 yang memerlukan pelajar untuk fokus ODL menyukarkan aktiviti kemasyarakatan dilakukan.

- kerjasama pelajar dan masyarakat dapat menambah kesedaran dan keperihatinan pelajar terhadap masalah yang dihadapi.

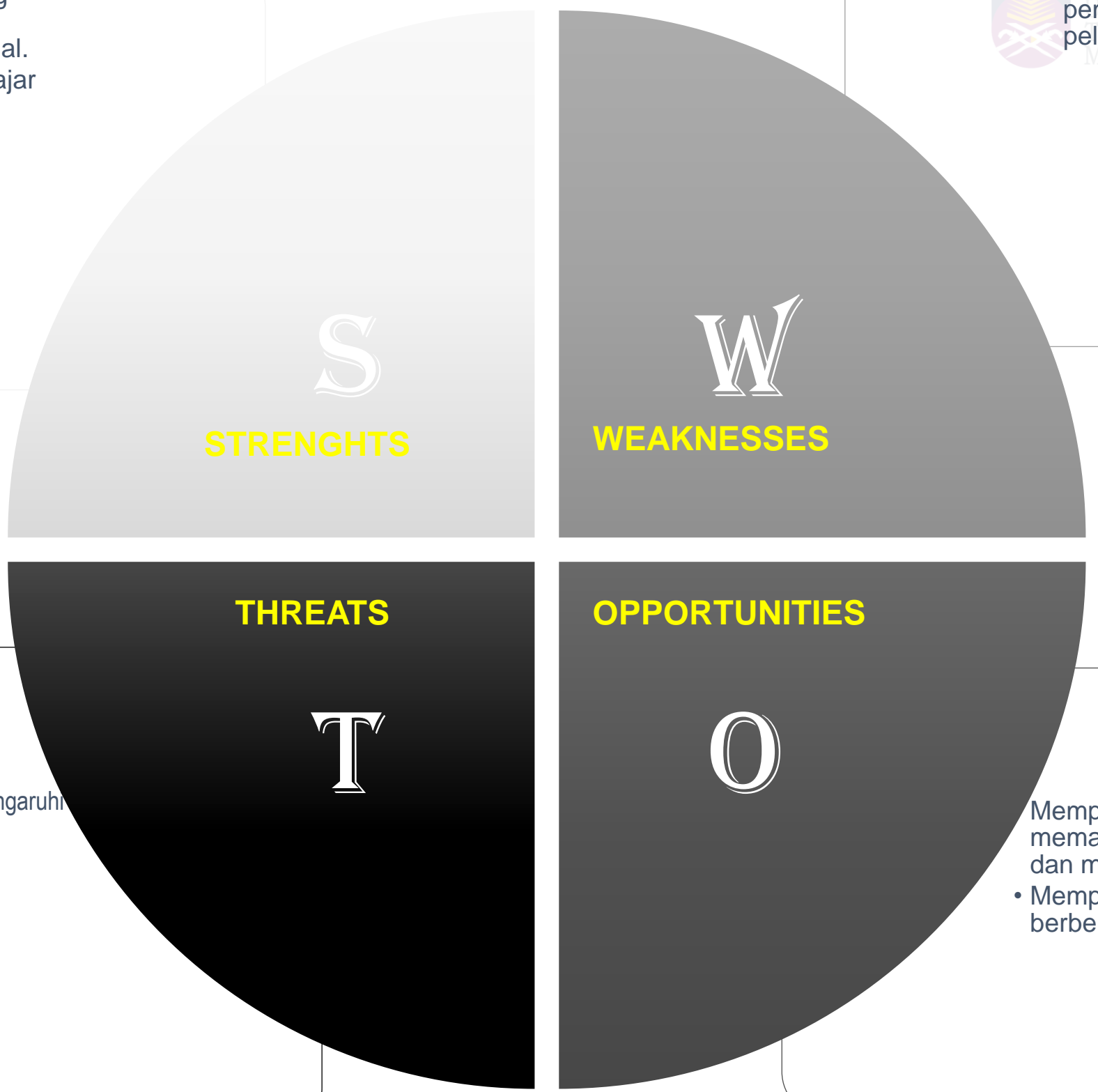
PI NO	PI	TARGET	ANALISA SWOT
6	Number of academic programmes embedded with credited service learning activities.	1	Boleh Dicapai



SWOT ANALISIS - BHEA-PI 8

- Mempunyai program yang mendapat pengiktirafan daripada badan profesional.
- Mempunyai tenaga pengajar yang berkeelayakan dan professional.

- Kesedaran PA terhadap pemantauan berterusan kepada pelajar dibawah seliaannya



- Situasi COVID-19 yang mempengaruhi pelaksanaan perancangan.

- Memperkasa peranan PA dalam memantau pelan pengajian pelajar dan menasihati pelajar.
- Memperkukuhkan program yang berbentuk peer learning

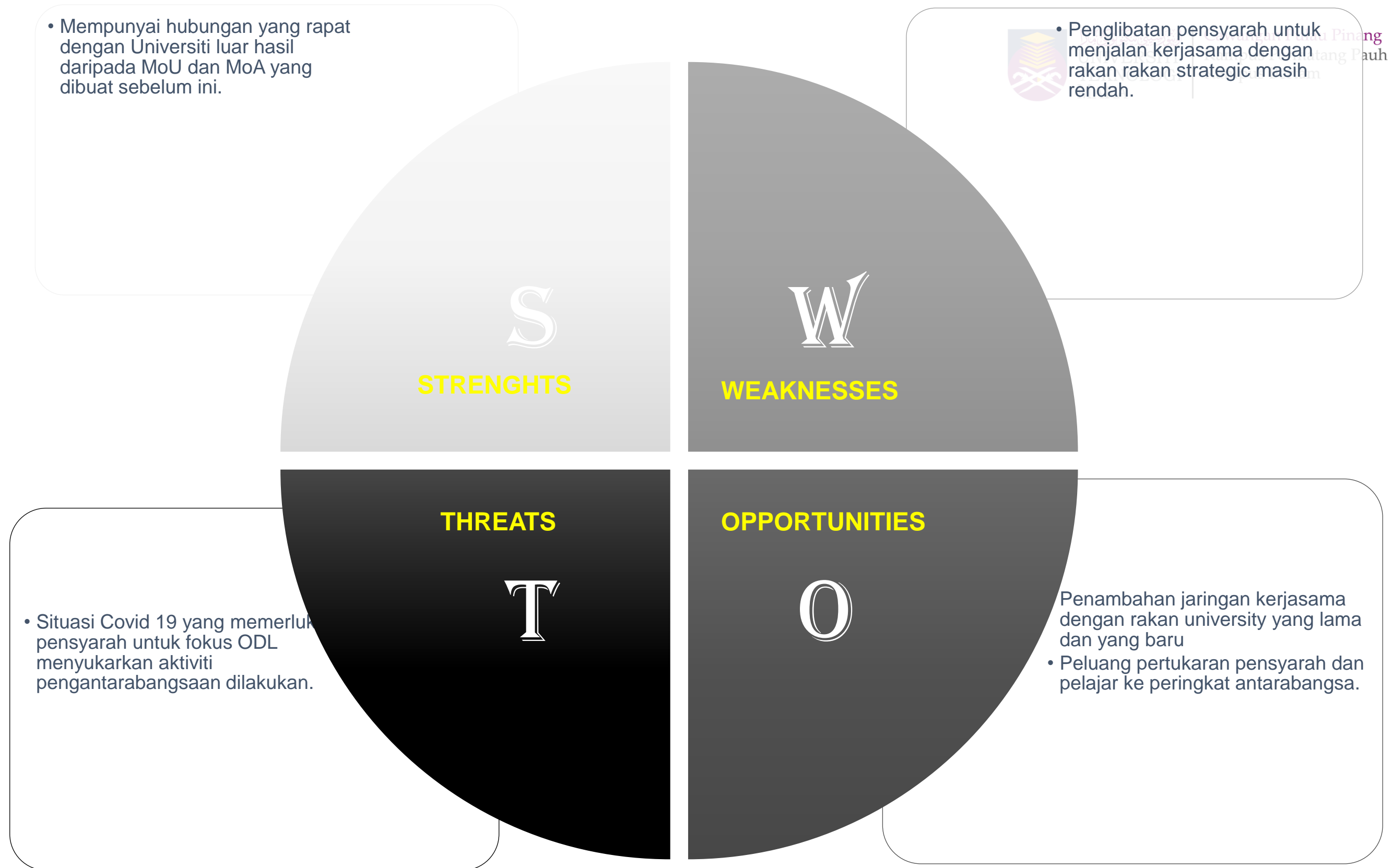
PI NO	PI	TARGET	ANALISA SWOT
8	Percentage of GOT students (Undergraduate).	75%	Boleh Dicapai



SWOT ANALISIS

- OIA -

PI 12 , 13 & 91



PI NO	PI	TARGET	ANALISA SWOT
12	Number of inbound students.	25	Boleh Dicapai
13	Number of outbound students.	43	Boleh Dicapai
91	Number of MoU/MoA with universities abroad.	10	Boleh Dicapai



SWOT ANALISIS - IPSIS- PI 10 & 11

- 15 orang pelajar yang mendaftar Master by research tahun 2020 (2 orang kemasukan Mac 2020 & 13 Okt 2020)
- Tiada Kemasukan pelajar PhD tahun 2018 & 2019
- Pelajar PhD mendaftar sebagai pelajar pada Oktober 2020 seramai 12 orang. (3 tahun dan dijangka tamat pada Okt 2023)

- Penyelidikan terganggu kerana sikap pelajar yang sambal lewa dalam menjalankan penyelidikan.



- Keadaan covid 19 yang mana suka untuk melaksanakan penyelidikan.

- Terdapat ramai pensyarah yang berpengalaman dalam membantu pelajar untuk menyiapkan master dalam tempoh yang ditetapkan
- Adakan bengkel atau seminar untuk naikkan semangat pelajar dalam meneruskan penyelidikan.

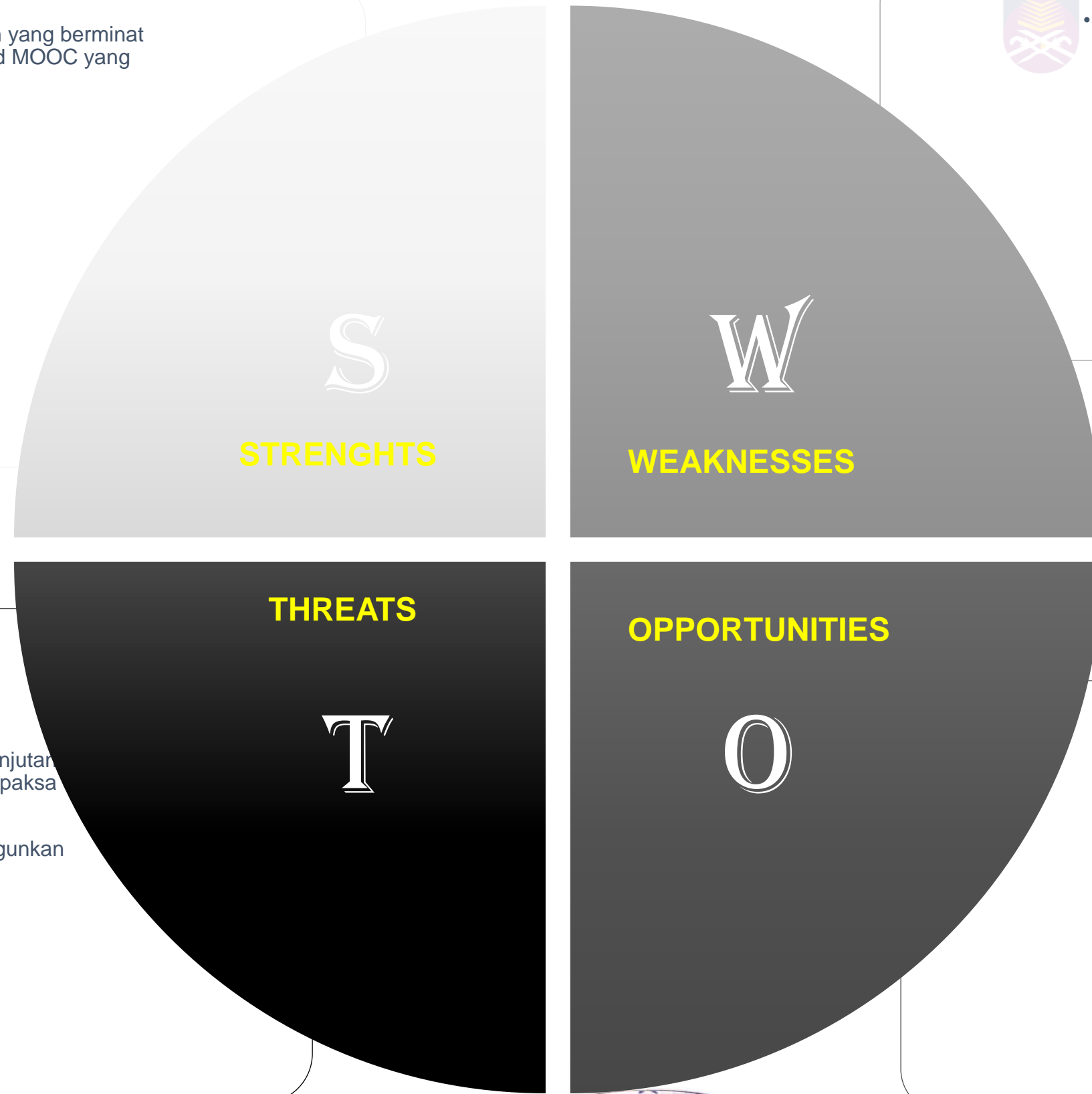
PI NO	PI	TARGET	ANALISA SWOT
10	Percentage of GOT students (Master by research).	15%	Boleh Dicapai
11	Percentage of GOT students (PhD).	25%	Tidak berkenaan kerana tiada pelajar (Pengambilan PhD bermula Okt 2020)



SWOT ANALISIS - ICEPS-PI 15

- Terdapat ramai pensyarah yang berminat untuk membangunkan kod MOOC yang baharu.

- Kod MOOC yang ingin dibangunkan kemungkinan telah dibangunkan dan mesti mendapat persetujuan dari RP dan jugak pihak UiTM Shah Alam.



- Sekiranya situasi COVID-19 berlanjutan, bengkel pembangunan MOOC terpaksa dijalankan secara online dan para pembangun juga akan mengalami kesuntukan masa untuk membangunkan MOOC mengikut masa yang telah ditetapkan.

- Peluang untuk pembangun MOOC untuk membina bahan pengajaran yang lebih interaktif.

PI NO	PI	TARGET	ANALISA SWOT
15	Number of new Massive Open Online Course (MOOC).	3	Boleh Dicapai



SWOT ANALYSIS

PRA AGIHAN PI 2021

PENGARAH PROGRAM : TR HEP
TEAM : HEP, MASMED





ANALISA SWOT BAGI SASARAN PI **MASMED** TAHUN 2021

SASARAN DAN PENCAPAIAN PI **MASMED** 2020



UNIVERSITI
TEKNOLOGI
MARA

Cawangan Pulau Pinang
Kampus Permatang Pauh
Kampus Bertam

BIL	PIC	PI NO	PI	OD PI	TARGET	PENCAPAIAN
2	MASMED	31	Number of full time undergraduate students involved in entrepreneurial exposure/culture programme other than curriculum embedded programmes.	Number of full time undergraduate (degree and diploma) students undergone entrepreneurship programmes or trainings (via online), other than curriculum embedded programmes.	2800	2802
3		32	Number of student entrepreneurs and registered with the university's Entrepreneurship Center or SSM.	Number of undergraduate students who are engaged in business and registered with MASMED or Suruhanjaya Syarikat Malaysia (SSM).	555	476
4		33	Number of lecturers attending competency training as entrepreneurship educators.	Number of lecturers that attended entrepreneurship training programmes (via online) in order to incorporate entrepreneurship into the teaching and learning of their respective academic courses in an effort to produce students and graduates with entrepreneurial traits / competencies / values / interests (cumulative).	71	122

SASARAN PI **MASMED** 2021



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Cawangan Pulau Pinang
Kampus Permatang Pauh
Kampus Bertam

BIL	PIC	PI NO	PI	OD PI	TARGET	KEPUTUSAN ANALISA SWOT 2021
1	MASMED	26	Percentage of student entrepreneurs	Total number of Malaysian full time students (including postgraduates) that conducts business activities (online or offline). Note: Cumulative calculation.	15%	Boleh dicapai
2	MASMED	27	Number of student's business received capital assistance	Number of student's business received capital assistance.	1	Boleh Dicapai
3	MASMED	28	Number of entrepreneur educator expert	Total number of internal teaching staff that meet the following criteria of expertise: - 1. Certification & Recognition: a) Have a PhD in entrepreneurship-related fields; or b) Obtained recognition / entrepreneurship certification from national or international accredited institutions such as KPT, KPM, AKEPT, Cambridge Judge Business School, Harvard University, MIT, Stanford USA and so on; or c) Has undergone attachment in industry / SME for more than 2 months; or d) Has obtained entrepreneurship certification taught by experts who meet the criteria of a) or b) or c) AND; 2. Contribution: An advisor/mentor to student's business/ entrepreneurship projects: or advisor/mentor to SME/community businesses.	40	Boleh Capai

SASARAN PI **MASMED** 2021

BIL	PIC	PI NO	PI	OD PI	TARGET	KEPUTUSAN ANALISA SWOT 2021
4	MASMED	31	Number of students involved in entrepreneurship programs that leverage innovation and technology.	Number of students involved in entrepreneurship programs that leverage innovation and technology.	200	Boleh dicapai



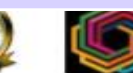
Bahagian : TRHEP
 Koordinator : MASMED
 Pengarah Prog : TREK HEP
 Tahun : 2021

SWOT ANALYSIS



Cawangan Pulau Pinang
 Kampus Permatang Pauh
 Kampus Bertam

S	W	O	T
STRENGTHS Your Advantages	WEAKNESSES Areas for improvement	OPPORTUNITIES Situations to apply your advantages	THREATS Where you are at risk
1) Melahirkan graduan UiTM yang lebih berdaya saing dan kompeten didalam bidang keusahawanan yang memenuhi keperluan industri	1) Proses yang perlu dilalui untuk kelulusan sesuatu program	1) Membantu universiti meningkatkan kadar employability graduan UiTM, menggunakan ruang keusahawanan yang ada di UiTMCPP bagi aktiviti keusahawanan pelajar	1) Peruntukan bajet yang dipotong akan memberi implikasi
2) Program keusahawanan dijalankan secara online dan offline, kerjasama dengan Masmed Shah Alam dan cawanagan	2) Dana yang kurang	2) Membantu negara dalam melahirkan skilled workforce dan juga Job Provider yang memenuhi keperluan industri	2) Situasi COVID-19 yang mempengaruhi pelaksanaan perancangan dimana pelajar kebanyakan dirumah
3) Mempunyai hubungan kerjasama dengan pelbagai industri dan badan-badan profesional,- sebagai contoh FAMA, SSM, Celcom dan badan professional lain di dalam dan di luar negara	3) Kesediaan pelajar dan pensyarah untuk turut serta dalam aktiviti keusahawanan	3) Menawarkan program berstruktur yang komprehensif kepada yang berkelayakan. Menggalakkan pelajar menyertai program PIID dan PRIDE serta program online dari kampus lain	3) Kurang peruntukan untuk para akademik mengikuti kursus keusahawanan.
4) Mempunyai ramai tenaga pengajar dan mentor yang berwibawa didalam UiTMCPP sendiri dan juga subjek yang menjurus kepada keusahawanan serta inovasi.	4) Peruntukan bajet yang disediakan (cth: sijil profesional)	4) Peluang kerjasama dan kolaborasi dengan pelbagai industri dan badan-badan profesional yang sedia ada dan berpotensi dari dalam dan luar negara	

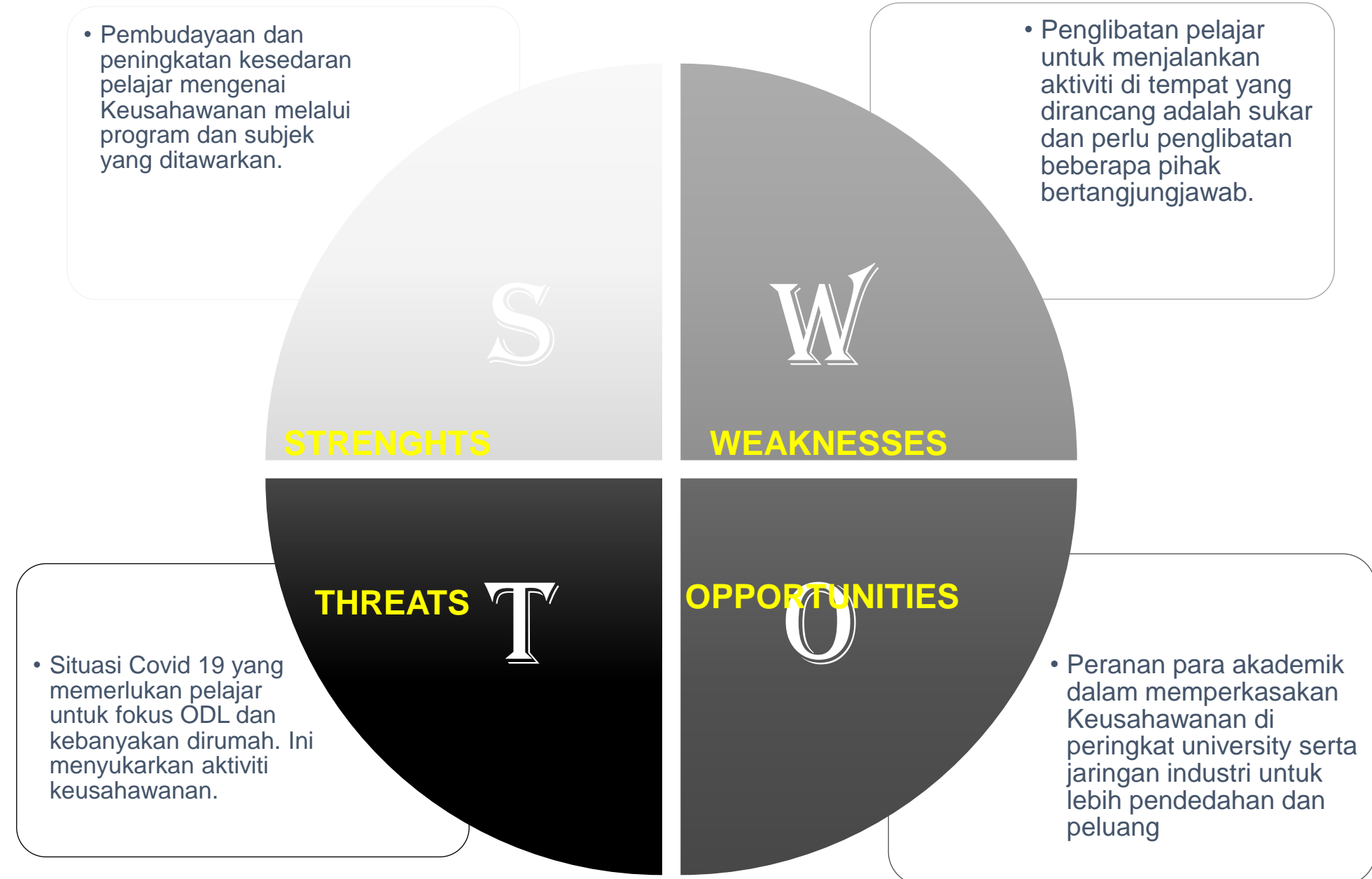


Menyeriakan Potensi
 Membentuk Masa Hadapan

UiTM di hatiku

SWOT ANALISIS

- MASMED- PI 26, 27, 28, 31



PI NO	PI	TARGET	ANALISA SWOT
26	Percentage of student entrepreneurs	15%	Boleh Dicapai
27	Number of student's business received capital assistance	1	Boleh Dicapai
28	Number of entrepreneur educator expert	40	Boleh Dicapai
31	Number of students involved in entrepreneurship programs that leverage innovation and technology.	200	Boleh Dicapai